

APIN CEO SURVEY OCTOBER-NOVEMBER, 2013

Nursing Education Summit
June 9-10, 2014
Helena, MT

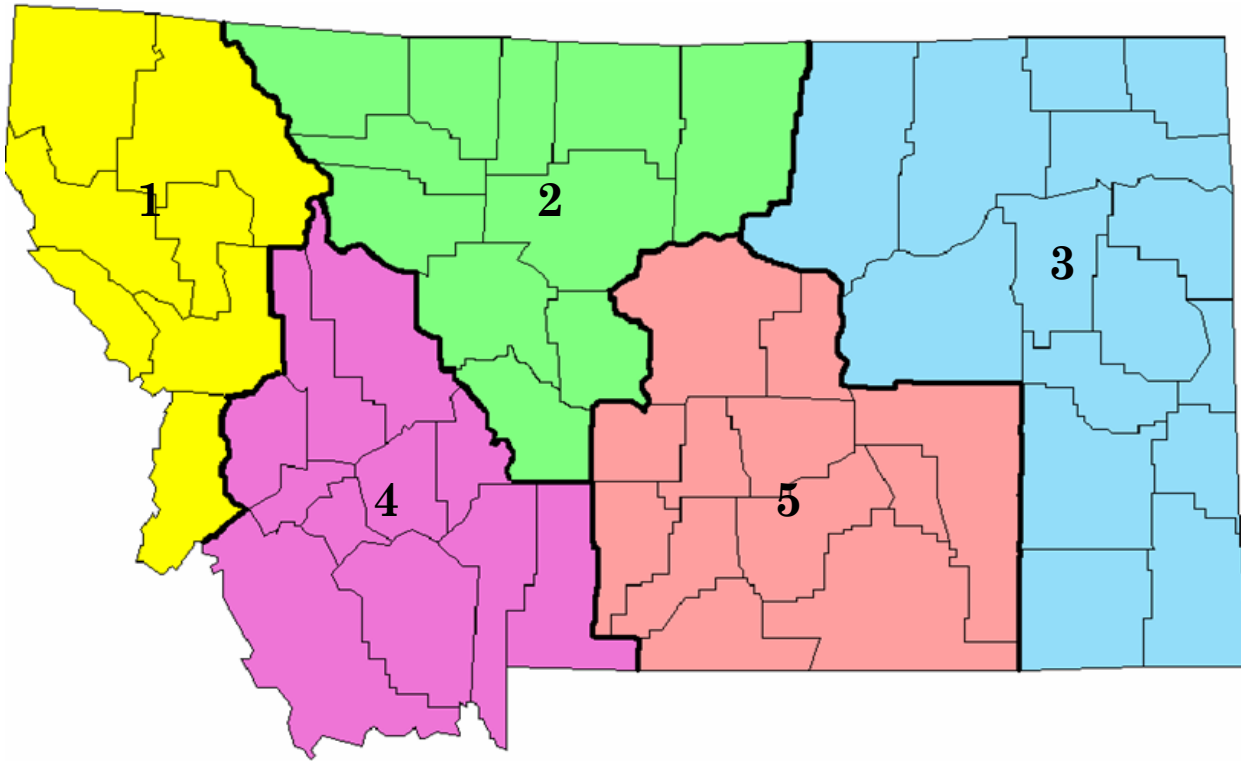
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METHODOLOGY

- Quantitative survey performed via individual telephone interviews by research assistant
- Interviews lasted 30-45 minutes
- Thirty-nine surveys completed (although some were done by CNOs)
- Twenty-nine critical access hospitals (CAHs), nine non-CAH hospitals participated



REGION MAP OF MONTANA



Yellow = Region 1

Green = Region 2

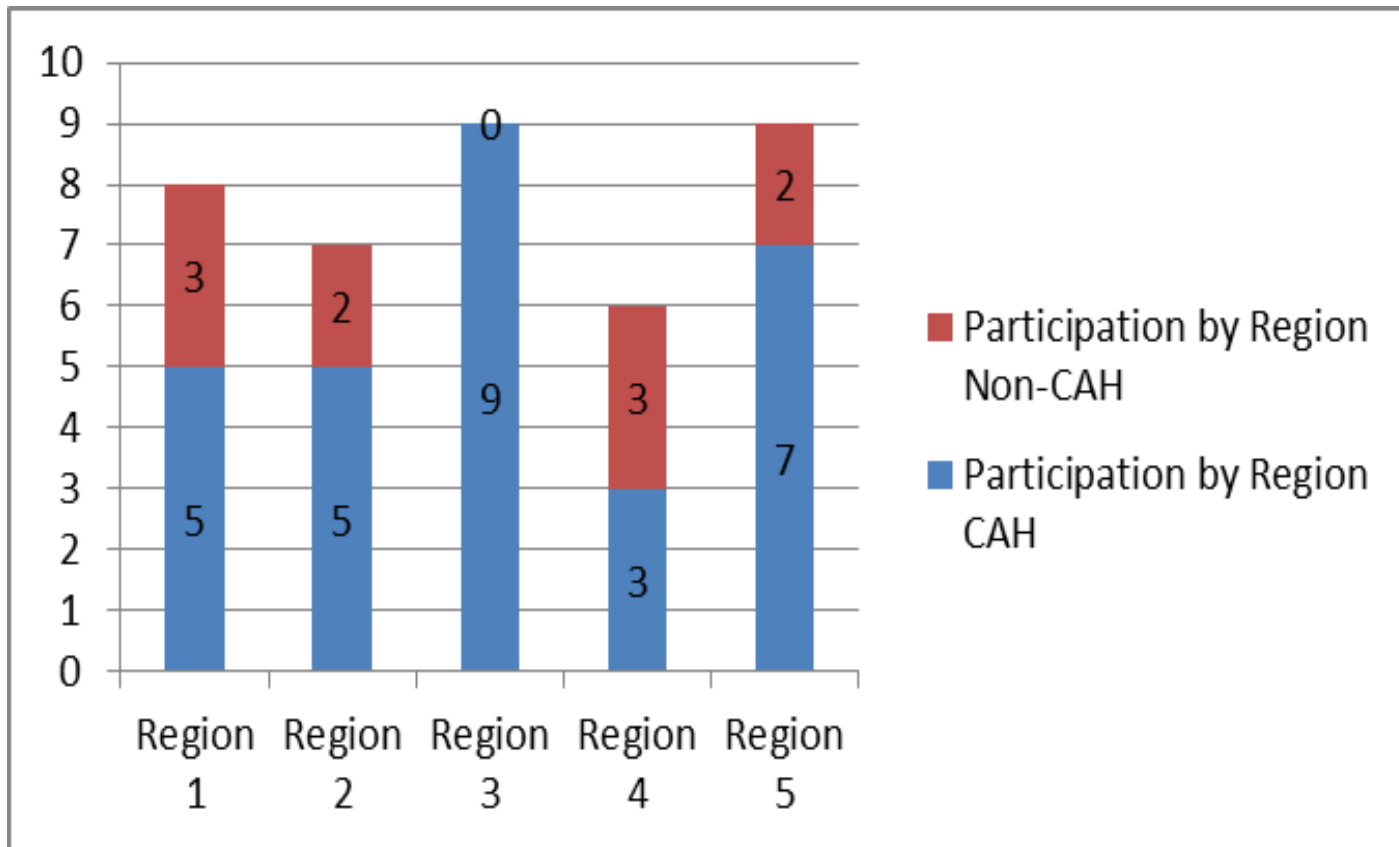
Blue = 3

Pink = Region 4

Salmon = Region 5



PARTICIPATION BY CAH/NON-CAH



SURVEY QUESTIONS

- Years in role as CEO
- Highest level of education
- Health professions license
- Gender
- Net patient revenue for facility
- Regional location of facility
- Affiliation status and its effect on nursing WF

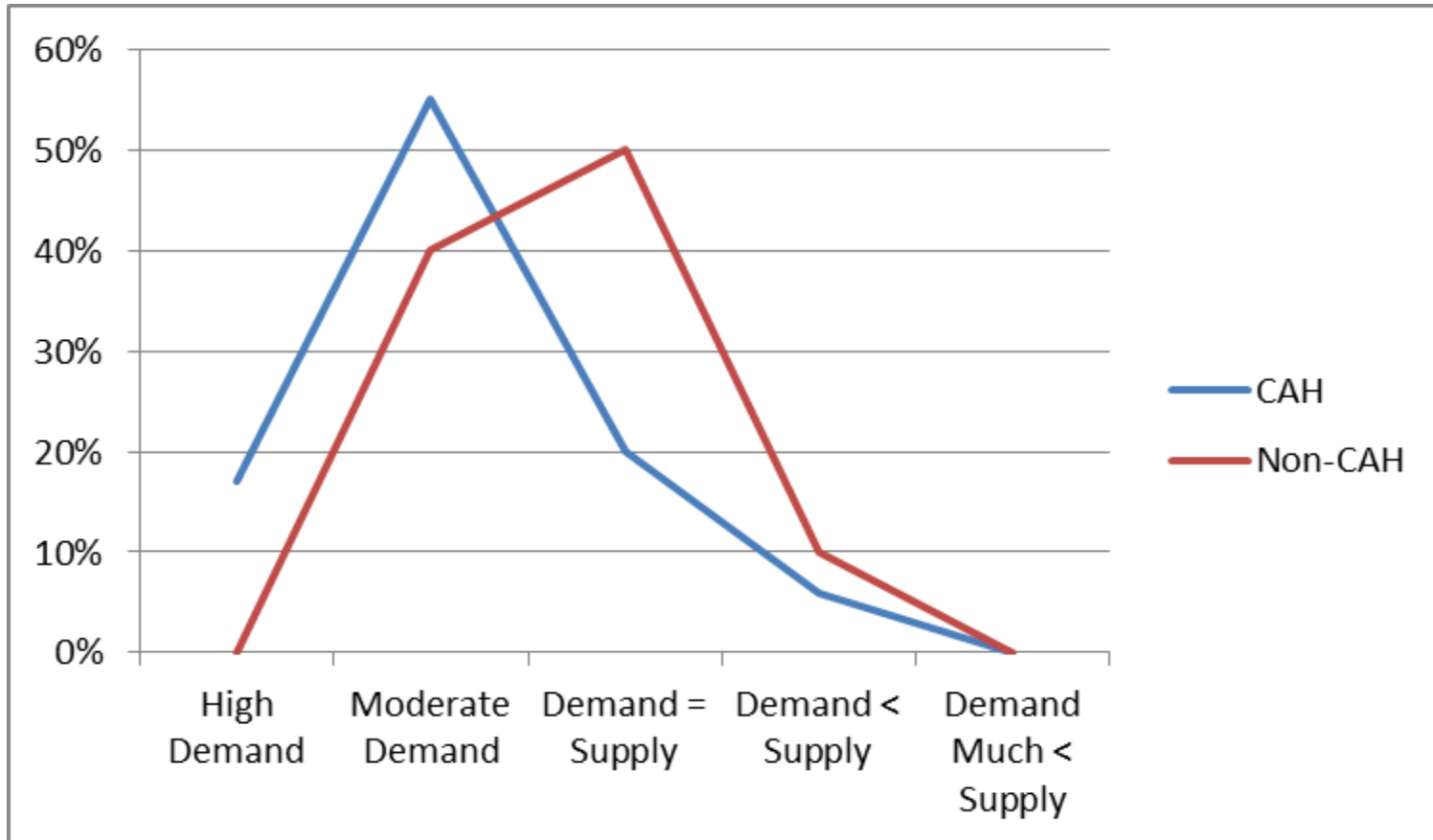


SURVEY QUESTIONS, CONT.

- RN labor market?
- Educational preference for hiring RNs?
- Number of RNs and LPNs (and degrees)?
- Provide incentives to continue education?
- What types of incentives?
- Would you like to offer more?
- If you use preceptors, are they recognized?

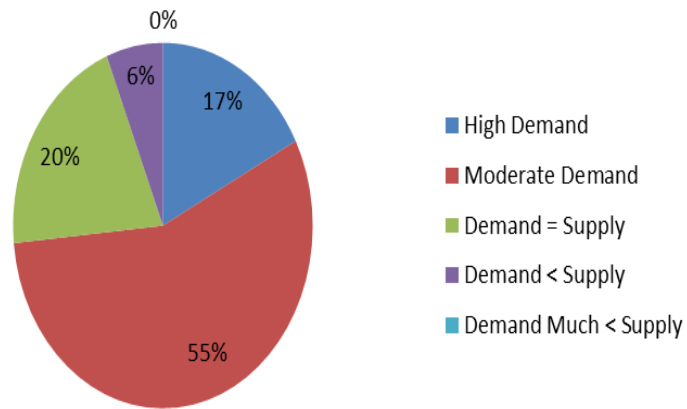


NURSING LABOR MARKET

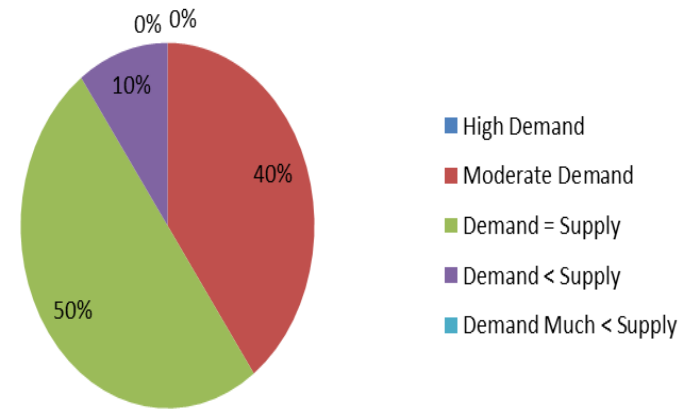


A DIFFERENT VIEW

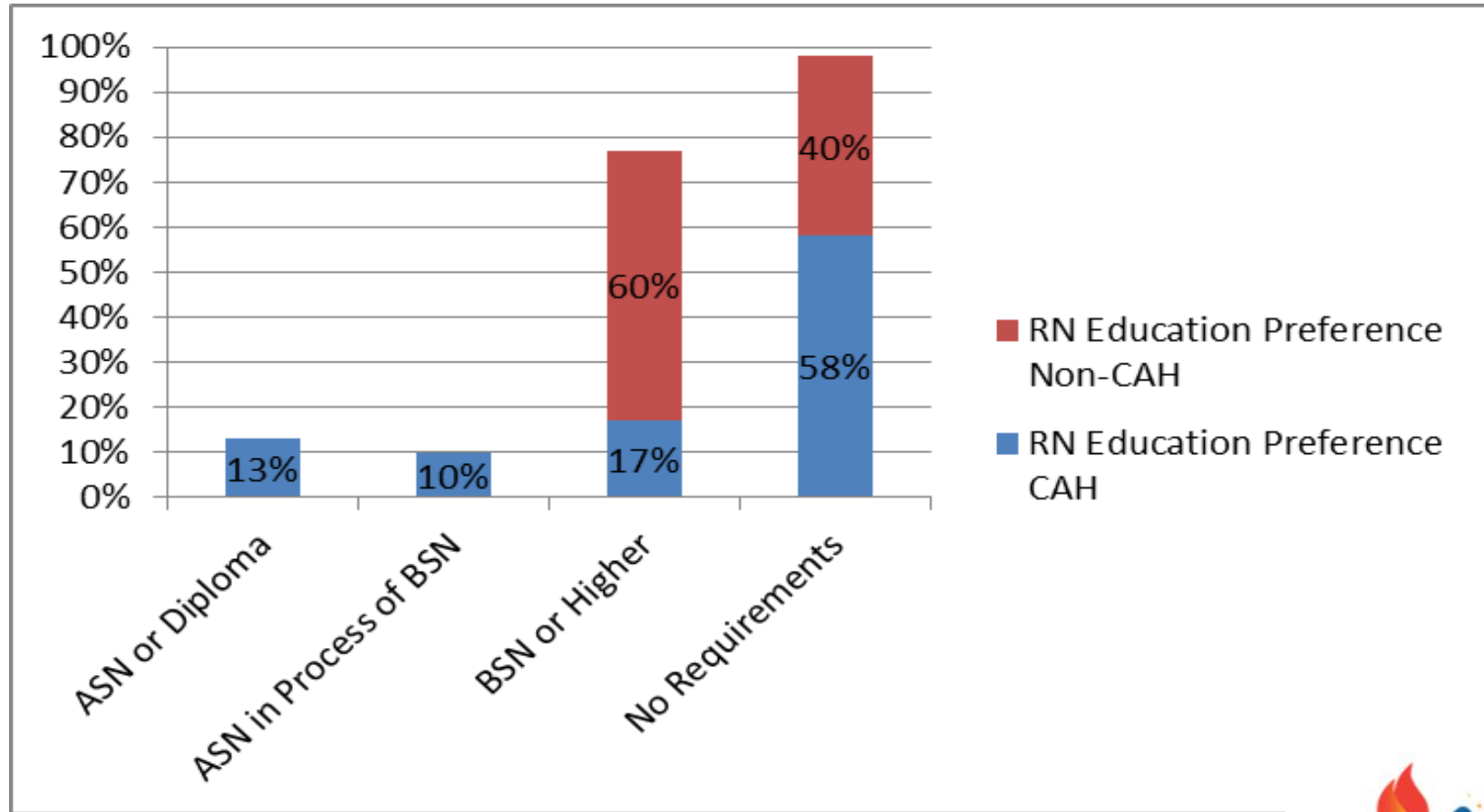
RN Supply and Demand CAH



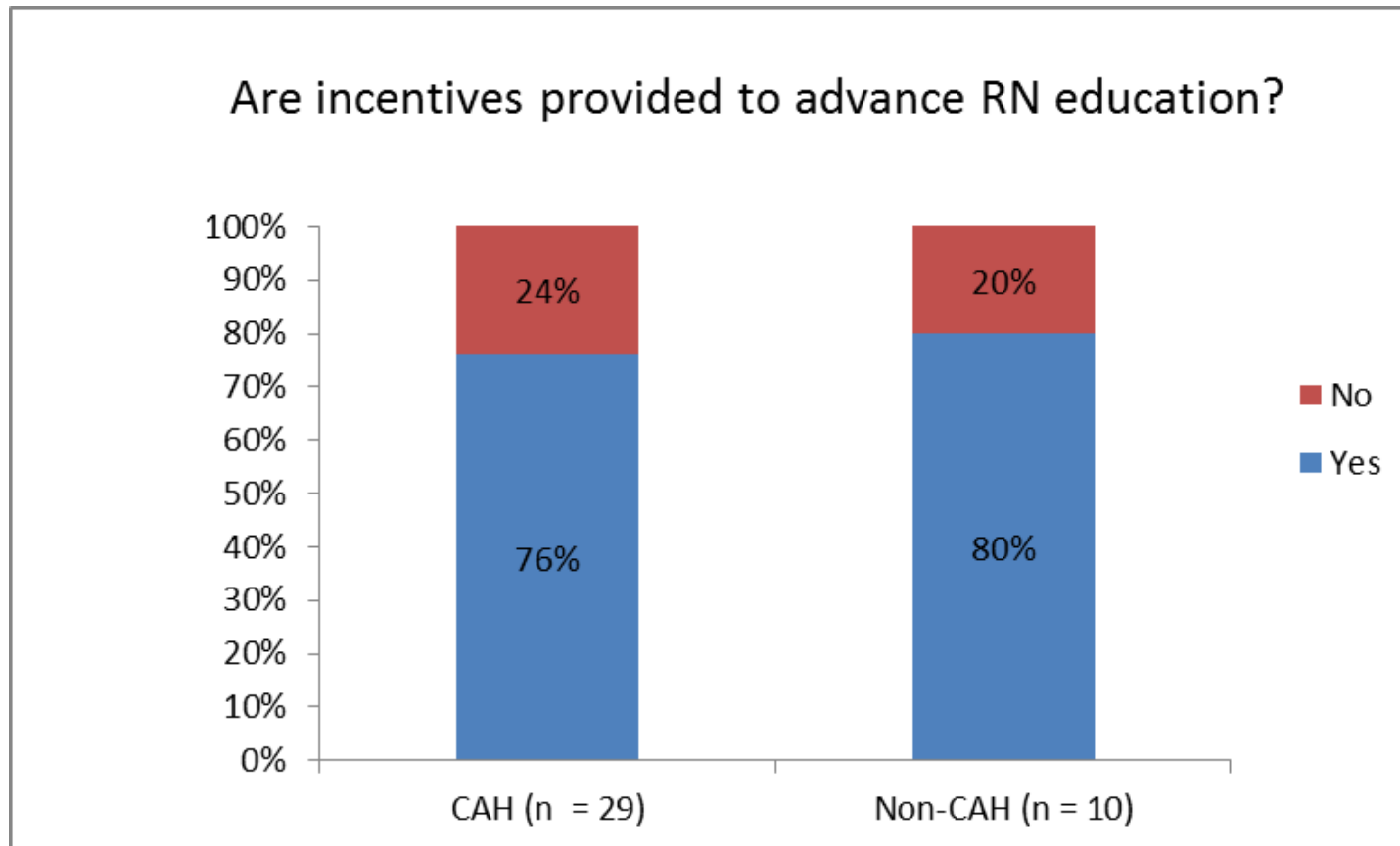
RN Supply and Demand Non-CAH



NURSE HIRING PREFERENCES



INCENTIVES TO ADVANCE RN EDUCATION



PRECEPTORS FOR NURSING STUDENTS

Percent of CAHs and Non-CAHs with Nurses Serving as Preceptors

